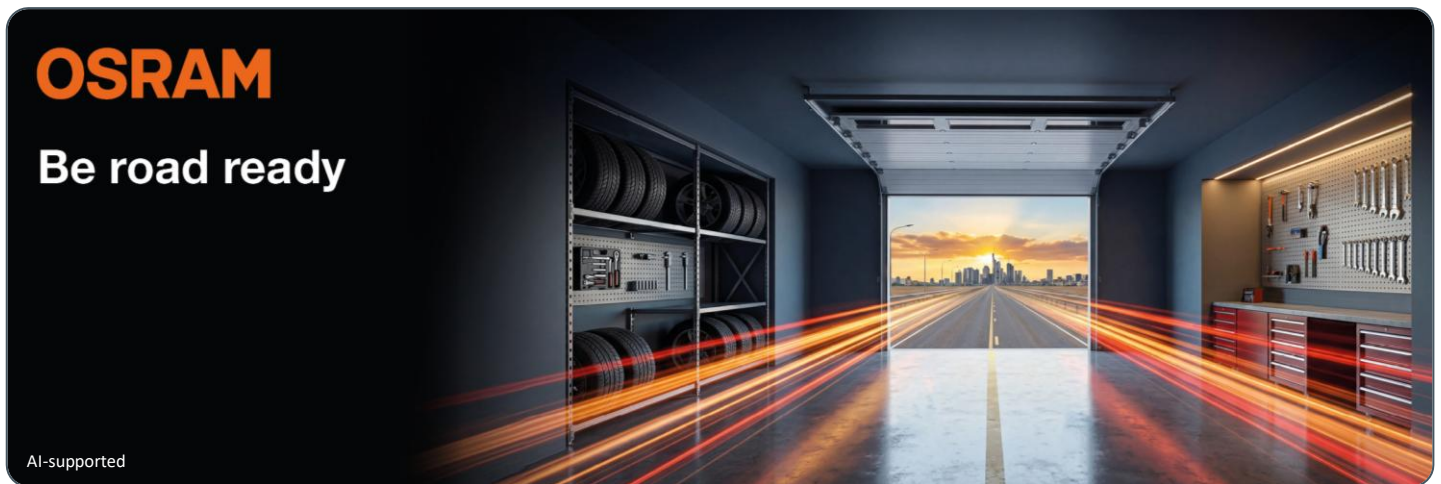




‘Be Road Ready’ with OSRAM Automotive: product launch and selected highlights at Automechanika 2026

- From September 8 to 12, ams OSRAM will present solutions to enhance visibility, support LED retrofitting, monitor tire pressure, and ensure safety in the event of a breakdown at Automechanika Frankfurt.
- With the new NIGHT BREAKER LED SPEED H1 and NIGHT BREAKER LED VINTAGE H1 ams OSRAM is extending its modern LED retrofit offering to include two solutions built for varying needs – an extremely quick plug-and-play retrofit featuring modern white light as well as a road-approved¹ LED upgrade in a warm white color for classic cars and fans of an authentic look.
- The TYREinflate 2130 simplifies day-to-day tyre pressure monitoring, while the LEDguardian ROAD FLARE Signal TA20 NXT and the BATTERYcharge 1010 support drivers in the event of a breakdown and repair.
- Both the launch of the BETTER SIGHT WIPERblades and the live installation of the NIGHT BREAKER LED SPEED H7 450 create a signature moment of ams OSRAM's trade-fair appearance.
- As a nominee for the Automechanika Innovation Award 2026 in the ‘Smart Accessories & Lifestyle’ category, the NIGHT BREAKER LED SMART ECE H11 is receiving notable attention.

Premstaetten, Austria and Munich, Germany (September 07, 2026) – at Automechanika Frankfurt 2026 from September 8 to 12, 2026 [ams OSRAM](#) (SIX: AMS) is presenting an exciting look at its automotive-aftermarket portfolio under the ‘Be Road Ready’ slogan. Alongside new road-approved¹ LED retrofit solutions – including the NIGHT BREAKER LED SPEED H1 and the NIGHT BREAKER LED VINTAGE H1 – and innovative workshop and breakdown accessories, the OSRAM BETTER SIGHT WIPERblades are this year’s standout product. The trade-fair presence concludes with a press event offering a live installation and product demos on September 8 and 9 at 3:30 pm and 11:00 am. On Wednesday, visitors can demonstrate their own skills at the NIGHT BREAKER LED SPEED H7 450 installation challenge and compete against OSRAM Automotive Speed Champion Isabel Rupprecht, Senior Product Manager for LEDr.

Modern LED retrofitting for everyday use

With regard to road-approved¹ LED retrofitting, ams OSRAM is showcasing two new H1 solutions at Automechanika, tailored to different applications and vehicle profiles: the NIGHT BREAKER LED SPEED H1 and the NIGHT BREAKER LED VINTAGE H1. Both combine modern LED technology with everyday practicality and are designed for straightforward retrofitting – while deliberately serving different priorities.



With the NIGHT BREAKER LED SPEED H1, OSRAM is presenting a plug-and-play solution designed specifically for very quick and straightforward installation. The identical 1:1 design makes it mechanically compatible with conventional H1 lamps, eliminating the need for additional caps or adapters. The lamp delivers a modern, bright white light with a colour temperature of up to 6,000 Kelvin and is designed to support stable lumen output even at low battery voltage. At the same time, the glare experienced by other road users is up to 50 percent below the maximum permitted levels². Compared with conventional halogen lamps, the NIGHT BREAKER LED SPEED H1 uses up to 60 percent less energy and, thanks to its LED technology and vibration-resistant design, lasts up to six times longer³.

With the NIGHT BREAKER LED VINTAGE H1, OSRAM is extending its portfolio to include a solution specifically aimed at drivers of classic cars as well as anyone who wants to combine an authentic look with modern technology. This road-approved¹ LED retrofit lamp delivers warm white light up to 3,000 Kelvin, blending seamlessly with the look of classic cars and their modern counterparts. Again, the 1:1 design ensures quick installation without the need for any additional caps or adapters. In addition, the integrated Constant Brightness technology is designed to support consistent light output even when battery voltage fluctuates or is low – a relevant advantage, particularly for older vehicles. At the same time, the lamp emits no UV radiation, which can help protect the reflector and lens of the original headlamp. Like the SPEED version, the VINTAGE version is designed for high brightness while reducing glare by up to 50 percent² and offering a service life of up to six times longer³ than traditional halogen lamps.



A new highlight for clear visibility in any weather

A key highlight of the trade-fair display is the BETTER SIGHT WIPERblades which reflect ams OSRAM's commitment to pushing visibility to the next level. After all, good visibility doesn't just start with the headlights, but with a clear windscreen – especially in rain, snow, dirt and changing weather conditions. With its new wiper blades, the established manufacturer is making a strong statement in a product category that is directly relevant to drivers every day.

The new generation of wiper blades is designed to deliver quiet, streak-free wiping performance, easy installation and reliable performance in a range of weather conditions. Advanced nanotechnology composite materials, an aerodynamic profile and a design optimized for even contact pressure ensure consistently strong wiping performance and help to reduce noise and streaks. What's more, the multi-fit system allows for quick, tool-free installation on many common vehicles. Building on these practical upgrades, OSRAM Automotive underscores at Automechanika how modern vision solutions extend well beyond conventional lighting.



Tyre care made easy

The TYREinflate 2130 shows that 'Be Road Ready' starts even before you drive off. The model is designed to make everyday tyre-pressure checks as quick, simple and user-friendly as possible, helping to simplify a task that can play a central role in safety, efficiency and tyre life. Because tyre-pressure checks are so often put off, OSRAM Automotive has developed a fast, user-friendly and practical solution.

As a premium model, the TYREinflate2130 is designed to be fast and easy to use. It also features Auto-Stop technology, designed to make inflation even easier. Added to this are the largest digital display in the range and the 'Easyset' dial, which makes operation particularly intuitive. This makes an often tedious chore quick and easy ahead of the next trip.



Greater safety in the event of a breakdown



OSRAM is presenting the LEDguardian ROAD FLARE Signal TA20 NXT for situations where speed is of the essence. The warning light is exactly the type of product that has to be ready for use in an emergency: compact, clearly visible and easy to use. This means that OSRAM shines a light on a key safety concern that matters most in urgent moments – staying visible at the roadside and avoiding secondary accidents.

The TA20 NXT is a 360° flashing, TA20-certified warning light that is approved for use on public roads in Germany according to §53a StVZO. Its warning signal is visible from up to 1,000 metres away and it offers an operating time of up to 15 hours. Thanks to USB-C charging, magnetic mounting and IP54 protection, it is designed for quick, robust use – even in rain, snow, fog or dust. Its compact format makes it easy to store in the vehicle, keeping it readily to hand in the event of a breakdown or when maintenance is required. Particularly in situations with reduced visibility or hazardous conditions, the manufacturer is demonstrating how roadside safety can be effectively enhanced using state-of-the-art technology.

Good to go – even before driving off

The BATTERYcharge 1010 rounds out the trade-fair display. With this product, OSRAM Automotive is launching a smart battery charger that ensures dependable charging and improves vehicle readiness. As the highest-performance 10 A unit in the ams OSRAM range, the BATTERYcharge 1010 is designed for higher charging requirements and supports both 12 V and 24 V systems. The digital display offers clear, intuitive guidance, and the device is built as a smart, safe, user-friendly charging solution. Perfectly in line with the 'Be Road Ready' theme, the BATTERYcharge 1010 highlights that being prepared isn't just about reacting in an emergency, but also about preventing breakdowns before they happen.



Off-road performance for easy retrofitting and greater flexibility

At Automechanika, ams OSRAM is also showcasing modern off-road solutions for easy LED retrofitting. With the LEDriving HL EASY FREE H7 and the LEDriving HL ALLSEASON, two product families are being introduced that are designed around compact form factors, modern LED technology and easy installation.

While the LEDriving HL EASY FREE H7 is a CAN bus free plug-and-play solution that requires no additional adapters, caps, and CAN bus; the LEDriving HL ALLSEASON offers additional flexibility in different weather conditions thanks to its switchable light color while also creating an authentic appearance for classic and vintage vehicles. Both products are not approved for use on public roads.



OSRAM Automotive shows what 'Be Road Ready' means

With its presence at Automechanika 2026, ams OSRAM is showing how the 'Be Road Ready' slogan translates into practice – through solutions that support drivers before departure, on the road and in emergencies. LED retrofitting, wiper blades, tyre care, roadside visibility and battery management work together effectively, creating a consistent, well-rounded picture at the trade fair.

This turns 'Be Road Ready' into the guiding theme – reflecting the ambition to support everyday usability, safety and reliability on the road.

"For more than a century, a clear vision of the future has defined OSRAM Automotive's commitment to advancing mobility. Under 'Be Road Ready', we're presenting solutions that support drivers day-to-day, on long trips and in critical moments. With our innovations for better visibility, easy retrofitting and support for safety – from LED retrofit solutions to the new BETTER SIGHT WIPERblades – we demonstrate what practical relevance on the road means to us." **Adam Wu, CEO OSRAM Automotive**





A century of innovation: OSRAM Automotive is celebrating its 100th anniversary

For more than one hundred years OSRAM Automotive has stood for innovation and commitment in the automotive lighting sector. From inventing the BILUX® twin-filament headlight bulb back in the 1920 to launching the first street-legal¹ LED replacement lamp, the NIGHT BREAKER® LED, OSRAM Automotive has consistently developed revolutionary technologies and is now established as the world market leader. With its wide-ranging portfolio covering automotive lighting, battery care, tyre maintenance and vehicle equipment, coupled with its commitment to high quality and its impressive services, OSRAM Automotive will continue to be a reliable partner for safe driving. For more information on the centenary celebrations and the important milestones along the way go to www.osram.com/100years

¹ Approved LED vehicle lighting. Applies only to the relevant countries, where authorization has been granted or where an equivalent authorization applies, as well as to the vehicle models and lighting functions currently listed in the compatibility list. For more information go to www.osram.com/nb-led.

² Compared to the maximum permissible glare levels specified in ECE R112.

³ Compared with traditional halogen lamps.



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More information

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About ams OSRAM

The ams OSRAM Group (SIX: AMS) is a leading global provider of innovative lighting and sensor solutions. As specialists in digital photonics, we combine engineering expertise with state-of-the-art global manufacturing to offer our customers the broadest portfolio of digital lighting and sensor technologies.

“Sense the power of light” – our success has always been based on a deep understanding of the potential of light. For 120 years, we have been developing innovations that drive markets: from the automotive sector through industrial manufacturing to medical and consumer electronics. In the OSRAM brand’s anniversary year, around 18,500 employees worldwide are working on pioneering solutions aligned with major societal trends such as smart mobility, artificial intelligence, augmented reality, smart health and robotics. This is reflected in over 12,000 granted and pending patents. The Group, headquartered in Premstätten/Graz (Austria) with a co-headquarters in Munich (Germany), achieved a turnover of 3.3 billion euros in 2025 and is listed on the SIX Swiss Exchange as ams-OSRAM AG (ISIN: AT0000A3EPA4).

Find out more about us on <https://ams-osram.com>

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